



## How are you generating leads for your **BUSINESS?**

- Lead Generation Ads
- Website Forms
- Online Service Requests

How **QUICKLY** are you responding?

## Did you KNOW?

- 78% of Customers Buy From the First Responder
- Companies that contact potential customers within an hour of receiving a query are nearly seven times as likely to qualify the lead.

Harvard Business School audited 2,241 U.S. companies, measuring how long each took to respond to a web-generated test lead. Although 37% responded to their lead within an hour, and 16% responded within one to 24 hours, 24% took more than 24 hours—and 23% of the companies never responded at all. The average response time, among companies that responded within 30 days, was 42 hours.

## Are you aiming to be average? WE DIDN'T THINK SO!

No need to wait. Our agents are ready and waiting 24.7.365 to respond to your leads. And the best part? It doesn't require a fundamental change to your business.

**Learn More!**